



2023 DIRECTORY SCORECARD:



Advanced Dermatology Care & Advanced Esthetics Med Spa

We provide Medical, Surgical, and Cosmetic Dermatology.
14130 60th Street North, Stillwater, MN 55082
651-484-2724

*Workspace is Owned by Business.
Multiple Employees.*

Level Achieved: Gold



Overall Score: 93/76 (~122%)

May 2023

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FULL REPORT ON EACH APPLICATION SECTION

The final score is calculated when all the 'Y' answers from the General Organization Practices section, credible explanations for N/As, and the Specific Business Category section check marks are added together. We then award bonus points for filling out the Additional Practices, Goal Setting, and Put in Writing questions.

Advanced Dermatology Care & Advanced Esthetics Med Spa's Scorecard Overview

General Business Practices	Score
Community Engagement	3/5
Energy	12/14
Hazardous Materials Management	5/6
Office Practices	10/10
Policy and Employee Engagement	13/13
Reuse, Reduce, Recycle	8/9
Stormwater Pollution Prevention	6/8
Transportation	4/7
Water	3/4
Total number of "Not Applicable" questions specific to the business	+10
Specialized Business Category – Health Services, Wellness	+9
Bonus Points for Additional Practices, Goal Setting, Put in Writing	+10
Total Score	93/76 (~122%)

Level Scoring: Bronze = 60-79% | Silver = 80-99% | Gold = +100%



PART 1: General Organization Practices

ALL organization applicants fill out this section on the application. Some statements are geared more towards *Site/Building Owners* or *Multiple Employee Businesses*. If you lease your workspace, have a home office, or are a single employee, your organization is exempt from statements and your answer will revert to N/A if you selected "Not Yet" on the application.

Community Engagement	3/5 (+1)
C1 Employees receive paid time to volunteer in the community or serve in civic leadership roles. <i>[Multiple Employees]</i>	N
C2 Recruit and/or hire people from disadvantaged populations and communities. <i>[Multiple Employees]</i>	Y
C3 Sponsor, host, or donate in-kind services or products to community organizations.	Y
C4 Charitable giving campaign or funds-matching program is in place to support charitable donations by employees. <i>[Multiple Employees]</i> We do not offer a matching program for charitable events at this time. It doesn't mean we are against it.	N/A
C5 We participate in other community activities: Steps of Stillwater, MN Zephyr, various others	Y

Energy - Xcel Energy	12/14 (+1)
E1 HVAC system well maintained, building well insulated, and smart and efficient climate control employed. <i>[Site/Building Owner Specific]</i>	Y
E2 System in place for reducing electricity consumption from lighting and electronics. <i>[Site/Building Owner Specific]</i>	Y
E3 Use of Energy Star rated appliances and interior CFL/LED light bulbs.	Y
E4 Action on clean energy such as purchase of Renewable Energy Certificates or use of on-site clean energy like solar.	Y
E5 Exterior lighting is CFL or LED and/or "dark sky friendly" and non-emergency lights are turned off each night to benefit migrating birds. <i>[Site/Building Owner Specific]</i>	Y



E6 Occupancy sensors or timers are used for lighting in the storage rooms, offices, restrooms, and other common rooms. <i>[Site/Building Owner Specific]</i>	Y
E7 Lighting is dimmed or turned off when adequate sunlight is available.	Y
E8 Water heaters are set to 120 degrees. <i>[Site/Building Owner Specific]</i>	Y
E9 Window film, blinds, and/or fans are used in the summer to reduce A/C load.	Y
E10 Windows and doors are properly weather-stripped and gaskets on refrigerators and freezers are in good working order.	Y
E11 Rechargeable batteries are used for radios, cameras, and other electronics.	Y
E12 A baseline energy audit has been completed within the last three years to assess efficiency upgrade opportunities. I am unsure if we have completed an energy audit in the last three years, however I am fairly certain we have done this in the past.	N/A
E13 Energy use is monitored annually and conservation opportunities are evaluated.	Y
E14 Location is in a high-performance building (LEED, Living Building Challenge, Earth Advantage, etc) and/or have a green building policy. <i>[Site/Building Owner Specific]</i> We are not -officially- classified as a LEED, LBC, EA organization, but I am fairly certain we would qualify. We check all boxes regarding conservation and green policy. Please send info on these if you have this.	N

Hazardous Materials Management	5/6 (+1)
H1 Potentially hazardous products such as paints, solvents, and cleaners are safely stored and disposed of properly.	Y
H2 Electronics are donated or recycled properly.	Y
H3 Certified green cleaning companies are used or specified in janitorial contracts if applicable (except where required differently by health code regulations). <i>[Multiple Employees]</i> I do not know if our janitor uses a green policy when cleaning, but we do instruct them to reduce, reuse, and recycle as they can. We use environmentally safe cleaners and products wherever we can.	N/A



H4 Fluorescent tubes and CFL bulbs are safely stored and properly recycled. <i>[Site/Building Owner Specific]</i>	Y
H5 Eco-conscious companies are used for landscaping and/or auto repair if they are available. <i>[Site/Building Owner Specific]</i>	Y
H6 A chemical assessment is conducted annually to identify and eliminate potentially hazardous or toxic chemicals, including on-site and in the supply chain.	Y

Office Practices	10/10
OF1 Electronic communication (email) is primarily used rather than printed documents. Communication is paperless as much as possible, printing documents only when necessary and using two-sided printing.	Y
OF2 Use of 100% post-consumer recycled, chlorine-free paper in the office and in all envelopes, marketing, and print materials.	Y
OF3 Use of green or local caterers for events.	Y
OF4 Direct deposit used for payroll to save paper, time, and postage. <i>[Multiple Employees]</i>	Y
OF5 Use of only non-toxic cleaning and pest control products. <i>[Multiple Employees]</i>	Y
OF6 Fair Trade https://www.fairtradecertified.org and USDA-certified organic coffee and tea served in the office.	Y
OF7 A designated equipment reuse area is in place, such as for office supplies, furniture, electronics, etc.	Y
OF8 Modular carpet tiles are used so damaged areas can be replaced as needed. <i>[Site/Building Owner Specific]</i>	Y
OF9 Use window decals or films to prevent bird collisions into windows. Birds often try to fly through transparent glass that they cannot detect. Details here: https://abcbirds.org/glass-collisions/	Y
OF10 Rent equipment that you use infrequently.	Y

Policy and Employee Engagement	13/13
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P1 A green team or individual has management’s support to implement sustainability efforts. <i>[Multiple Employees]</i>	Y
P2 New employees have training on sustainability best practices, including waste reduction, recycling, and commuting options — and all employees get refreshers on these subjects at least once a year. <i>[Multiple Employees]</i>	Y
P3 A living wage is provided to all employees. Living Wage Calculator: https://livingwage.mit.edu <i>[Multiple Employees]</i>	Y
P4 Workplace is set up to adhere to social distancing standards and best practices in a pandemic to protect workers and customers. <i>[Multiple Employees]</i>	Y
P5 A social responsibility mission statement has been established and is shared with both employees and the public. Code of conduct includes at a minimum, prohibitions on child labor, forced labor including forced overtime, unsafe working conditions, and gender and ethnic discrimination. <i>[Multiple Employees]</i>	Y
P6 Banking with a community development, minority, or socially & environmentally responsible bank or credit union. <i>[Multiple Employees]</i>	Y
P7 Work schedules released at least two weeks before shifts begin; last minute schedule changes rewarded with increased hourly rate. <i>[Multiple Employees]</i>	Y
P8 Employees have access to family friendly benefits including high-quality health insurance, sick days, paid parental leave, and childcare help. <i>[Multiple Employees]</i>	Y
P9 Local sourcing of supplies and components wherever possible.	Y
P10 Has an established non-discrimination policy and procedure, and ensures an inclusive workplace culture. <i>[Multiple Employees]</i>	Y
P11 Is open to employee input. Has a whistle blower protection policy in place. <i>[Multiple Employees]</i>	Y
P12 Uses transparent and truthful marketing.	Y
P13 Support green business practices in your industry.	Y

Reuse, Reduce, Recycle	8/9 (+1)
R1 Recycling bins are clearly labeled and in every location where recyclables are generated.	Y



R2 Knowledge of recycling/composting guidelines at your local recycling/composting facility.	Y
R3 Food scraps are composted. We do not compost food scraps, as we do not have a cafeteria.	N/A
R4 Maximum amount of waste is reused or recycled including paper, plastic, metals, glass, electronics, and printer ink cartridges.	Y
R5 Reusable or BPI* compostable dishware is used in day-to-day operations. (*Biodegradable Products Institute https://bpiworld.org)	Y
R6 Use of a certified E-Steward for electronics recycling. http://e-stewards.org	Y
R7 Reuse packing peanuts and bubble wrap.	Y
R8 Encourage suppliers to deliver products in reusable containers that they can take back.	Y
R9 Repair, reuse, or recycle pallets, crates, boxes, and buckets.	Y

Stormwater Pollution Prevention	6/8 (+2)
S1 Storm drains are permanently marked to provide pollution warnings.	Y
S2 Outside garbage and recycling containers are in good condition, have lids, and the enclosure is free of litter. This includes an outdoor cigarette disposal unit if one is used for guests and employees that are emptied regularly. <i>[Site/Building Owner Specific]</i>	Y
S3 Parking areas and loading docks are kept free of litter and oil drips and containers or signage discourage littering. <i>[Site/Building Owner Specific]</i>	Y
S4 Stormwater management facilities, such as bioswales and eco-roofs, are in place and maintained to regulatory standards. <i>[Site/Building Owner Specific]</i> I am unaware of any storm water management or basins.	N/A
S5 Storm catch basins are cleaned annually. <i>[Site/Building Owner Specific]</i>	N/A
S6 A tree canopy adjacent to paved areas or the street supports stormwater management by reducing runoff. <i>[Site/Building Owner Specific]</i>	Y
S7 Landscaping is done with sustainability in mind, especially considering runoff and stormwater management. <i>[Site/Building Owner Specific]</i>	Y



S8 The majority of landscaping is native and drought-tolerant. <i>[Site/Building Owner Specific]</i>	Y
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Transportation	4/7 (+3)
T1 Incentives are provided for employees to choose public transit, alternative transportation, or carpooling. <i>[Multiple Employees]</i> We do not provide reimbursement for public transport.	N/A
T2 Teleconference and video conference technologies are used.	Y
T3 Employees can telecommute (work remotely from home). <i>[Multiple Employees]</i>	Y
T4 Bike parking and/or bike lockers are available. <i>[Multiple Employees]</i> Forest Lake location has a bike rack.	N/A
T5 Staff knows and can recommend to customers the location of the nearest electric car charging station. Or electric vehicle charging is available on site. <i>[Multiple Employees]</i>	Y
T6 A “no-idling” policy is promoted for cars and trucks and vendors who deliver goods and services.	Y
T7 Distribution and shipping vehicles are used at full capacity and transportation routes are optimized to reduce fuel consumption. We do not have company vehicles.	N/A

Water	3/4 (+1)
W1 Faucets, fixtures, and hoses do not leak. <i>[Site/Building Owner Specific]</i>	Y
W2 Faucets in kitchens, break rooms, and restrooms have aerators installed (1.5 gallons per minute or less for kitchens and break rooms; 1 gallon per minute for restrooms). <i>[Site/Building Owner Specific]</i>	Y
W3 Only tap water is provided; no bottled or delivered water. We provide bottled water for surgery patients only.	N/A
W4 Water use is monitored and evaluated annually for conservation opportunities. <i>[Site/Building Owner Specific]</i>	Y



PART 2: Specific Business Category Section

Business applicants filled out their specific category for this section.

Health Services, Wellness, Yoga, Meditation

Includes salons, acupuncture, chiropractor, aromatherapy, counselors, dance/movement teachers and studios, dentists, therapists, yoga teachers, physical therapy and trainers, and studios

+9

HE1 Health and/or wellness services use the greenest medical, beauty, and cleaning products available.

HE2 Packaging is recyclable or compostable.

HE3 Detailed and responsible procurement policy for evaluating environmental impacts of products.

HE4 All staff have at least the minimum professional certifications or licensing appropriate to the field as well as senior practitioners on staff.

HE5 Provides for the needs of those with special needs such as allergies or chemical sensitivity, or those with mental or physical disabilities.

HE6 Reliable education for the community on wellness and how it relates to the products and services provided.

HE7 Use of a green office or facility, including resource reuse and maximum use of post-consumer recycled resources as well as maximum water and energy efficiency.

HE9 When selling body care, pet shampoo, or edibles of any sort, complete ingredient list where the product is sold on the website and on product packaging.

HE10 Practices in place that ensure safety of vitamin and supplement products.

DO NOT APPLY

HE8 When selling goods made outside the US, robust and verifiable systems for ensuring at minimum prohibitions on child labor, forced labor including forced overtime, unsafe working conditions, and gender and ethnic discrimination. **We do not sell anything outside USA.**



PART 3: Additional Practices, Goals, “Put It In Writing”

Business applicants had the opportunity to add additional practices that are not already on the applications, set goals to strive for in the future and put their practices and goals into a written sustainability policy. Businesses are awarded bonus points for filling out this section.

Additional Practices	+5
Geothermal energy, solar panels on two of three locations, pervious pavers on properties, stone pavers on properties, reusable gowns, procure nature ecosystems, paperless patient information system, tankless water systems, owners own electric vehicles, acute awareness of energy saving policy options. Many more!	
Goal Setting	+2
Expand Conservation Committee 1) Educate staff about our committee 2) At least two more members Date: By end of the year	
Put It In Writing	+3
"We strive to be environmentally conscious and aware, believing skin and overall health and wellness are improved with respect for the our natural environment." Please visit: https://adcderm.com/about/ecosystem/	



PART 4: Feedback & Suggestions to Improve

After organization applications have been reviewed and scored, they will be awarded a level and receive feedback and suggestions to improve their sustainability score. Businesses can win back points if they **give reasonable explanations for not doing any** or **if they set a goal to adopt any** of the following statements:

Community Engagement

C1 Employees receive paid time to volunteer in the community or serve in civic leadership roles. <https://www.thepolicycircle.org/brief/whats-whys-civic-engagement/>

Energy

E14 Location is in a high-performance building (LEED, Living Building Challenge, Earth Advantage, etc) and/or has a green building policy. https://www.researchgate.net/publication/307877966_Green_Buildings_Economics_and_Policies

Additional Suggestions

Find More Sustainability Resources:

Want to make your business more green and sustainable but not sure where to start? Well, start here! > <https://www.greenstillwater.org/resources>

- **Green Business Network** - Green America is a national nonprofit based in Washington, D.C. that provides guidance, resources, and national certification for 40+ kinds of business.



Now that you are in our local directory, how would you like to be in a national directory too? [GreenAmerica's Green Business Network](https://www.greenamerica.org/gbn/) uses the same criteria we use to certify your business (they loaned it to us). Be certified by Green America, and you'll get in front of a national audience with your products and services. Give your company access to a huge, new market of possibilities. (<https://www.greenamerica.org/gbn/>)

